

COAS 2019 Survey Administration Report

The 2019 Cost of Attendance Survey (COAS) was administered to a random sample of over 40,000 undergraduates systemwide at nice UC undergraduate campuses during the Spring term. This report provides two measures of survey participation, survey completion and response rates.

Completion rate refers to the percentage of students in the survey population who responded to at least one survey item (students are allowed to skip questions) and clicked “submit” button at the conclusion of the survey. **Response rate** refers to the percentage of students surveyed that responded to the survey. This includes students who submitted the survey (completers), and those who completed or partially completed the survey without submission (partials). Partial respondents may be considered as dropouts. While survey participants can drop out anytime during the survey, the survey tool captures all information provided by the respondents up to the day of survey closure. Students who only endorsed the consent form but did not respond to any survey questions were not considered as partial completers.

- Majority of the survey respondents completed at least one survey question and submitted their responses. The systemwide completion rate is 33 percent.
- All campuses achieved a 30 percent completion rate. The rate ranged from 30 to 38 percent by campus.
- The systemwide response rate including partial respondents is 36 percent. The response rate ranged from 33 to 41 percent by campus.

Table below summaries completion and response rates of the survey systemwide and by campus.

Campus	Student Population	Survey Population	Completers	Respondents	Completion Rate	Response Rate
Berkeley	30,853	4,695	1,651	1,762	35%	38%
Davis	30,718	4,927	1,892	2,028	38%	41%
Irvine	29,736	6,271	1,899	2,060	30%	33%
Los Angeles	31,577	5,164	1,671	1,789	32%	35%
Merced	7,881	3,856	1,429	1,549	37%	40%
Riverside	20,581	6,637	2,036	2,247	31%	34%
San Diego	30,285	5,291	1,711	1,858	32%	35%
Santa Barbara	23,070	4,622	1,459	1,559	32%	34%
Santa Cruz	17,792	4,676	1,457	1,579	31%	34%
Systemwide	222,493	46,139	15,205	16,431	33%	36%

The final cleaned data file contains 16,431 respondents. This contributes to an overall response rate of 36 percent, based on a total of 46,139 undergraduates who were invited to participate in the survey. Among the respondents, there are 15,205 completed respondents and 1,226 partial respondents. The completers contribute to an overall completion rate of 33 percent and represent about 93 percent of the respondent population. The partial completers represent about seven percent of the respondent population.